

BECLE, S.A.B. de C.V. Announces Second Quarter 2019 Unaudited Financial Results Conference Call and Webcast Schedule

Mexico City, Mexico, July 05, 2019 — Becele, S.A.B. de C.V. (“Becele”) (BMV: CUERVO*) today announced that it will release its second quarter 2019 unaudited financial results on Wednesday, July 24, 2019, before the market open. This release will be followed by a conference call for investors at 9:00 a.m. Mexico City Time (10:00 a.m. EST) on Wednesday, July 24, 2019, to discuss the above mentioned results. Interested parties may also listen to a simultaneous webcast* of the conference call by logging on and registering directly at: <https://engage.vevent.com/rt/beclesadecvao~8966559> or www.becle.com.mx.

Second Quarter 2019 Unaudited Financial Results Conference Call and Webcast Details

Date: Wednesday, July 24, 2019

Time: 9:00 a.m. Mexico City Time (10:00 a.m. EST)

Participants: Juan Domingo Beckmann (CEO)
Fernando Suárez (CFO)

Dial-in:

Mexico Toll-free 01 800 926-9147

U.S. Toll-free 1-(877) 263-0329

Toll/International 1-(469) 473-3797

Conference ID: **8966559**

Webcast: <https://engage.vevent.com/rt/beclesadecvao~8966559> or www.becle.com.mx.

*Those participating via webcast will be unable to participate in live Q&A

About Becele

Becele is a globally renowned company in the spirits industry and the world’s largest producer of tequila. Its extraordinary portfolio of over 30 spirits brands, some of them owned, some of them agency brands distributed only in Mexico, has been developed throughout the years to participate in key categories with high growth potential, serving the world’s most important alcoholic beverage markets and attending key consumer preferences and tendencies. The portfolio strength of Becele is based in the profound legacy of its iconic internally developed brands such as Jose Cuervo®, combined with complementary acquisitions such as Three Olives®, Hangar 1®, Stranahan’s®, Bushmills®, Pendleton® and Boodles®, as well as a relentless focus on innovation that during the years has created renowned brands such as 1800®, Maestro Dobel®, Centenario®, Kraken®, Jose Cuervo® Margaritas and B:oost®, among others. Some of Becele’s brands are sold and distributed in more than 85 countries.

Disclaimer

This press release contains certain forward-looking statements which are based on Becele's current expectations and observations. Actual results obtained may vary significantly from these estimates. The information related to future performance contained in this press release should be read jointly with the risks included in the "Risk Factors" section of the Annual Report filed with the Comision Nacional Bancaria y de Valores (Mexican National Banking and Securities Commission). This information, as well as future statements made by Becele or by any of its legal representatives, either in writing or verbally, may vary significantly from the actual results obtained. These forward-looking statements speak only as of the date on which they are made, and no assurance can be made as to the actual results obtained. Becele undertakes no obligation and does not intend to update or review any of such forward-looking statements, whether as a result of new information, future developments and other related events.

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